

MANITOBA ANALYTICS

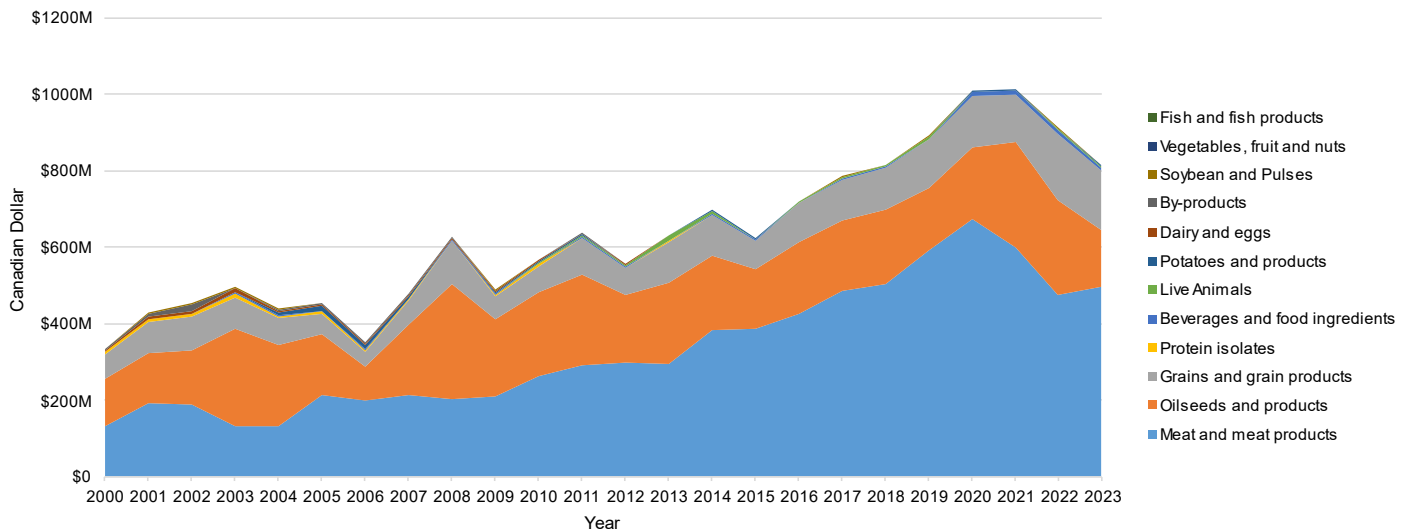
Manitoba Trade with Japan



Highlights

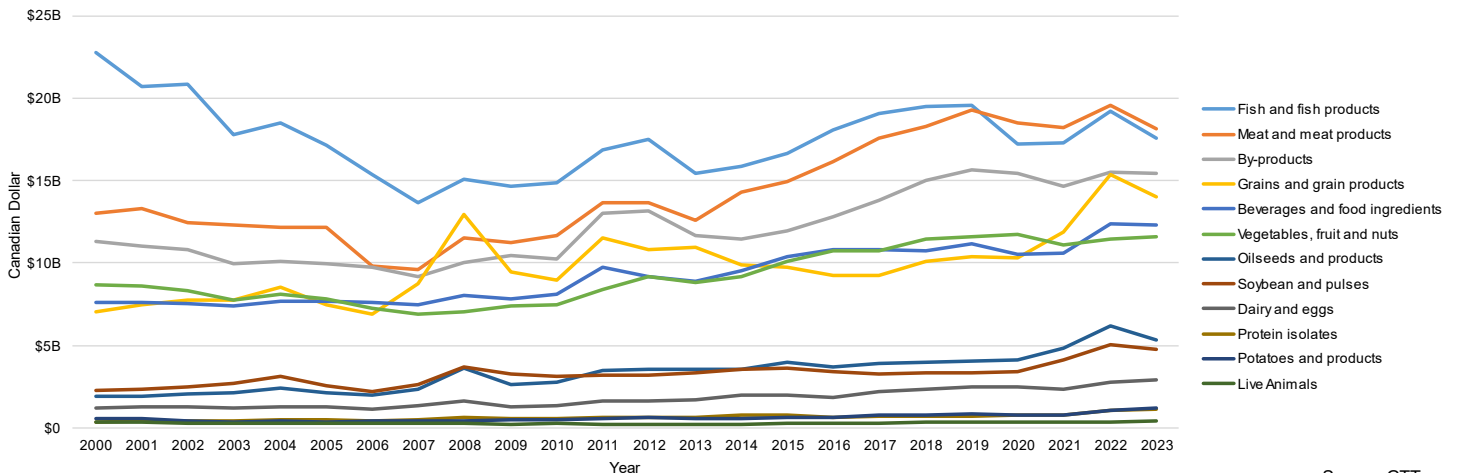
- Japan is the third largest market for Manitoba's agri-food products. In 2023, Manitoba exported \$816 million in agri-food products, including pork, canola and wheat, to Japan.
- Between 2000 and 2020, Manitoba's agri-food exports to Japan showed steady growth. However, in the subsequent three years, exports declined due to several factors, including reduced pork supply and the impact of the COVID-19 pandemic.
- Japanese demand for global agri-food products has grown in recent years. Imports of live animals (8.2 per cent), potatoes (8.1 per cent), protein isolates (6 per cent) and dairy and eggs (5.7 per cent) have seen the most substantial annual growth over the past decade.
- Manitoba is the largest Canadian exporter of pork and pork products to Japan.

Manitoba Agri-food Exports to Japan



Source: CATSNET

Japan Global Agri-food Imports

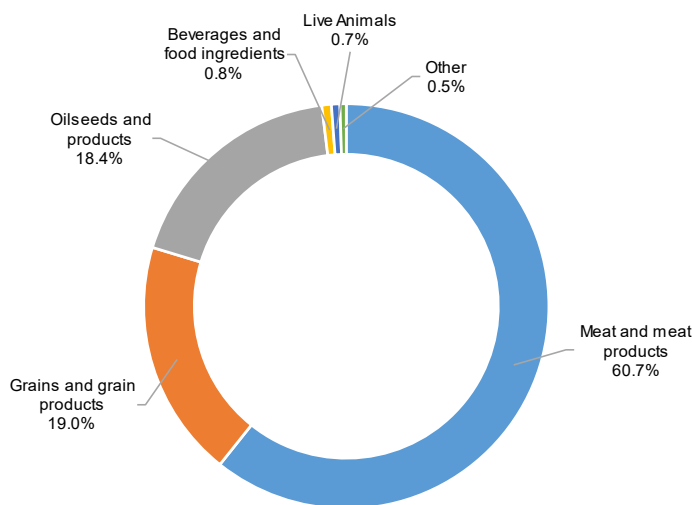


Source: GTT

Manitoba Agri-food Exports to Japan

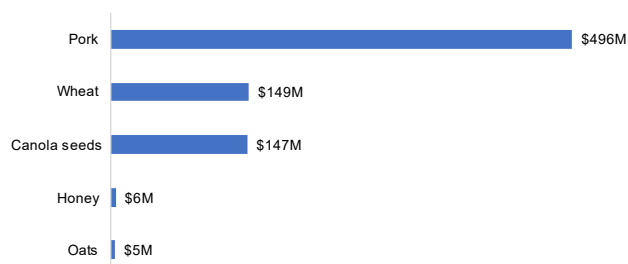
- Manitoba shipped \$816 million in agri-food exports to Japan in 2023, down 10.5 per cent compared to the previous year. This decline in export value was mainly driven by lower canola seed prices and a decrease in export volume.
- In 2023, Japan accounted for 8.7 per cent of the province's total agri-food exports. The top three exports to Japan were pork cuts (\$496 million), wheat (\$149 million) and canola seeds (\$147 million), collectively representing 96.9 per cent of Manitoba's total agri-food exports to Japan. Other notable agri-food products exported to the Japanese market included honey (\$5.7 million), oats (\$4.6 million) and live horses (\$4.6 million)¹.
- Manitoba held a significant share in specific Japanese agri-food imports in 2023: eight per cent in canola and canola products, seven per cent in pork and pork products, and seven per cent in the oats.
- Manitoba's share in the Japanese market for fresh or chilled pork has grown significantly, rising from three per cent in 2000 to 17 per cent in 2023.

Manitoba Agri-food Exports to Japan (2023)



Source: CATSNET

Top 5 Exports from Manitoba to Japan in 2023

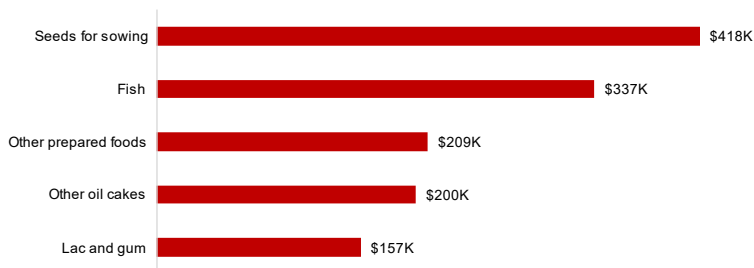


Source: CATSNET

Agri-food Imports from Japan

- Manitoba's agri-food imports from Japan increased to \$1.45 million in 2023, marking a remarkable 203 per cent increase compared to 2022. This import growth was primarily driven by onion seeds, scallops and coconut oil cake.
- Manitoba's 2023 top five agri-food imports from Japan were: onion seeds (\$418,000), scallops (\$337,000), other prepared foods (\$209,000), coconut oil cakes (\$200,000) and guar gum (\$157,000).
- In 2023, oilseeds and products constituted the top import category, accounting for 43 per cent and worth \$619,000.

Top 5 Imports from Japan to Manitoba in 2023



Source: CATSNET

August 12, 2024

Contact us

- www.manitoba.ca/agriculture/markets-and-statistics/
- Email us at industryintelligence@gov.mb.ca
- Follow us on X @MBGovAg